



Please Print Clearly in Block Capitals and complete all details.

<b>Business Name</b>	
<b>Business Category</b>	
<b>Address</b>	
<b>Postcode</b>	
<b>Telephone</b>	
<b>Fax</b>	
<b>E-mail</b>	
<b>Contact Name and Position</b>	
<b>Web Address to be submitted:</b> ( <a href="http://www.">http://www.</a> )	
<b>Main Keywords *</b>  5 <u>single</u> words <u>in order of priority</u> that customers will use to search for your business. <u>These must also appear in your web pages.</u>  <b>It is vital these are carefully considered.</b>	
<b>Title of page to be submitted *</b>  Max. 5 words and <u>must include your 2 most important keywords at the beginning.</u> Note - this will not appear the same in all Search Engines.	
<b>Page Description *</b>  Max. 25 Words and <u>must include the 5 main keywords</u> you have listed above. Note - this will not appear the same in all Search Engines.	
<b>Ranking Report</b>  If you are also purchasing a report enter the <u>exact</u> keyword phrase the report is to be based upon.	
<b>Payment Cheque attached</b> (Please tick):	
<b>Authorised Customer Signature</b>	(I have read & accept Sherrylanne.com conditions of service)
<b>Sales Person Signature</b>	
<b>Date</b>	

\*These should be included and maintained in the metatags of the page to be submitted. (Website homepage)  
Note - This booking form must only be used by authorised personnel.

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